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Dear Chairman: Boardroom Battles and the Rise of Shareholder Activism, by Jeff Gramm<sup>1</sup> TANNER STANLEY<sup>2</sup> DEAR CHAIRMAN: Boardroom Battles and the Rise of Shareholder Activism is an intriguing look at decades of shareholder disputes, proxy battles, and boardroom battles that have shaped US corporate law. Jeff Gramm, an adjunct professor at

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(HarperBusiness), Jeff Gramm argues that  
this letter marked an important turning ...

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Dear Chairman: Boardroom Battles and  
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HarperBusiness (February 23, 2016)

Today, no public corporation is too big to  
be attacked by shareholder activists. Every  
CEO and corporate director is a potential  
target unless they have secured voting  
control of the company.

*about — Dear Chairman*

Buy Dear Chairman: Boardroom Battles



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Shareholder Activism

But takeover investors have been around as long as the market. Indeed, as Jeff Gramm shows in his lively, well-researched book *Dear Chairman: Boardroom Battles and the Rise of Shareholder Activism* (HarperCollins, 2016), investors have been clawing their way onto company boards and into the decision-making process for nearly a century.

*Boardroom Brawlers - strategy+business*

Mike Tobia, founder and chairman of Mt. Calvary Community Supper, died on Nov. 12 following a long battle with pancreatic cancer.

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