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In preparing this History of Modern Design I have benefited from a number of previous studies, beginning with most students' (of my generation anyway) introduction to modern design history, Sir Nikolaus Pevsner's Pioneers of Modern Design, and including more recent titles such as Penny Sparke's An Introduction to Design and Culture in the ...

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A book on artists and architects from Britain, USA and Europe and how the best remains today where laid by a small group of people who thought and taught as well as designed.

An abundantly illustrated overview of modern design across continents and cultures, highlighting key movements and design traditions.

Looks at the social and cultural aspects of graphic design from prehistory to the present day.

In *Objects, Audiences, and Literatures: Alternative Narratives in the History of Design*, five art historians tap a variety of unexpected literary sources to reveal the dynamic relationship between intention and reception in architecture, interior design, costume, and the decorative arts. The essays consider both handcrafted and serially produced objects from the eighteenth to the mid-twentieth centuries, including a japanned high chest from colonial Boston, German and Austrian Artistic Dress, Tiffany lamps, the architecture of the 1925 Exposition Internationale des Arts Décoratifs et Industriels in Paris, and the “dream homes” portrayed in two popular postwar American films. The five chapters demonstrate that a complex and even contradictory mixture of stakeholders determines the meanings of designed objects. Each author examines popular forms of literature in order to reveal the preconceptions that viewers brought with them to the experience of looking at and using objects. The authors’ attentiveness to viewers’ class and gender provides a methodological model for approaching the study of reception within the field of design history. "Objects, Audiences, and Literatures introduces a new generation of historians of design and decorative arts with five superb case studies. Looking beyond the laconic historical data that has formed the backbone of scholarship in this field these authors plumb popular culture—films, advertisements, and especially novels—to understand contemporaneous meanings of objects. Using these polyglot sources with an eye particularly on narrative and gender they suss out heretofore unnoticed dissonances between the prescriptive pronouncements of avant-garde “insiders” and the reception that design innovation found in broader publics. These wide-ranging essays are marked by imagination, exuberance, and acuity; I look forward to using it in my teaching." —Margaretta M. Lovell, University of California, Berkeley "This is a welcome addition to the literature that addresses the growing scholarly and popular interest in design and design history. Drawing on an impressive array of examples, the authors explore how class, gender, and cultural context shaped the reception of architecture, interior design, costume, and the decorative arts at various moments in the modern era. The collection is noteworthy for the way each of the contributors draws upon literary sources for insights into design and material culture that transcend the specific examples under review. Models of methodological rigor, these essays should appeal to scholars in multiple disciplines." —Dennis P. Doordan, University of Notre Dame

Now in its second edition, this wide-ranging, seminal text offers an accessible account of the history of graphic design from the nineteenth century to the present day. Organized chronologically, the book makes an important critical contribution to the

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subject by presenting graphic design and typography as deeply embedded in the fabric of society in every era. This distinctive approach enables Stephen Eskilson to discuss the evolution of graphic design in light of prevailing political, social, military and economic conditions, as well as nationalism and gender. After surveying typography from Gutenberg to Bodoni, he traces the impact of the Industrial Revolution and the influence of Art Nouveau and the Arts and Craft movements on the graphic arts. In the richly contextualised chapters that follow, he chronicles the history of the early twentieth-century modernist design styles, the wartime politicization of American and Soviet regional styles, the Bauhaus, the rise of the International Style in the 1950s/1960s, and the post-modern movement of the 1970s/1980s right through to the challenges facing the world's designers today. This second edition has been carefully reviewed and updated to best reflect contemporary scholarship. In addition to 75 new colour images, there is a revised final chapter that includes an up-to-date survey of the wealth of aesthetic, conceptual and technical developments in graphic design over the last few years.

Across the realms of multimedia production, information design, web development, and usability, certain truisms are apparent. Like an Art of War for design, this slim volume contains guidance, inspiration, and reassurance for all those who labor with the user in mind. If you work on the web, in print, or in film or video, this book can help. If you know someone working on the creative arena, this makes a great gift. Funny, too.

Whether in freezing arctic tundra or blazing deserts, human beings have been figuring out how to adapt to hostile environments for centuries. New challenges emerge, however, as we venture to places where we are truly unable to exist without technology. When it comes to surviving underwater, a thorough knowledge of human physiology must be combined with a firm grasp of engineering principles, and Life Support Systems Design provides the student with an extensive grounding in both. A reference text for any beginning life support systems engineer, it also serves as a refresher course for more experienced divers. The text particularly emphasizes the effects of hyperbaric exposures on the diver's ability to function, but it also explores underwater physics, including the transport of light, heat, and gases, in detail. It reviews the practical technological aspects of life support system engineering, such as gas storage and delivery systems, and environmental control design. Finally, once the textbook has been absorbed, the authors encourage the student to design a life support system for a specified application. Armed with the knowledge gained from Life Support Systems Design, it seems like a project any student would ace.

A cyanide capsule and a bullet to the head. This is how Adolf Hitler is about to kill himself. The date is the 30th of April, the year is 1945. Hitler and his wife of less than two days, Eva Braun, are together in the Fuhrerbunker, an underground complex near the Reich Chancellery in Berlin. Berlin itself is not yet under siege, but it is apparent to all that it soon will be. For the Allies have defeated the Wehrmacht in the Belgian Ardennes and have already crossed the Rhine into Germany. While at the same time, the Red Army are advancing westwards towards the German capital, unstoppable since their decisive victory at Stalingrad. As a result, SS generals are now refusing to obey Hitler's orders. Stuck down in his bunker and feeling powerless,

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Hitler has begun to suffer a mental breakdown. The war is lost and he knows it now. Germany surrendered, unconditionally, a week after Hitler's death, on the 7th of May, 1945. The following day was declared Victory in Europe Day. The Second World War on the European continent was formally confirmed over. The war would continue in Asia for another three months, eventually ending on the 15th of August, 1945 - just over a week after the dropping of the Little Boy and Fat Man atomic bombs on the Japanese cities of Hiroshima and Nagasaki. Germany was in utter ruins and occupied by the armies of the Soviet Union, France, America, and Britain and her Commonwealth. Meanwhile the world had witnessed the utterly destructive power of atomic weapons. This was how the Second World War ended; it was also how the Cold War began. The Cold War would last nearly half a century, with flashpoints occurring in locations all across the globe; from Afghanistan to Vietnam, Korea to Cuba. The real Cold War battlefield, though, was in Germany. It was here where the militaries of the Soviet Union and the Warsaw Pact countries faced off against the militaries of America and her European NATO allies. It was here where the bulk of the nuclear missiles were located, where the troops were based. Germany - then Germanies - was the true frontier of the Cold War. Following the collapse of the Berlin Wall in 1989, and the dissolution of the Soviet Union shortly after in 1991, the militaries that had based themselves in Germany for the past 50 years started to slowly return to their respective home countries. The military bases, and all the infrastructure that went along with sustaining them, were stripped bare and left behind. The purpose of this book is to document these Cold War sites as they are today, in 2016. They will not be around for much longer; most face imminent demolition, and the ones that don't are decaying and succumbing to nature. The hope is that by documenting how these bases currently are, as well as providing a short history on each of the sites, an audience unable to visit them themselves will learn something new about the Cold War. It was a military stand-off on a scale of which the world has never seen before. We have history books that communicate that scale; that communicate the dangers faced; the close calls and near misses; the fallibility of all those involved. Perhaps this book, and the pictures it contains, can help to communicate some of these things too, but in a different way.

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